

## **AltiGen KB**

### **Field Alert #269: AltiGen's updated web presence**

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Date: 3/3/2010

Subject: AltiGen's updated web presence

AltiGen Communications is proud to announce the latest release of our web presence, designed for intuitive navigation and clarity of content.

We've listened to feedback from partners and clients to deliver a focused visitor experience that aligns with our market strengths: IP Telephony, Call Center, Mobility, and Microsoft UC Integrations. A clear, concise business case is made for each category, with additional information easily available for key points.

All MaxCS software and add-on applications are listed on one page for ease of use. Prospective clients can quickly determine which software is relevant to their interests. For more technically-oriented visitors, our product manuals and feature shortcuts are easily accessible. An in-depth video covering MaxCommunicator usage is available under the Product Demos section.

The next phase of the site will include interactive presentations for both partners and clients, as well as additional client-facing resources.

We suggest both technical and sales resources take some time to explore the new site and learn about AltiGen's position in the marketplace. We've made it easy to talk effectively about our solutions – AltiGen continues to deliver an unparalleled level of functionality, interoperability, and innovation.

<http://www.altigen.com>

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